



# Aftercare Packages

Choose from 3 levels of web maintenance support and aftercare: **Plus, Premium and Elite.**  
Prices vary based on website size.

Total estimated time (based on small websites)	60 mins	90 mins	120 mins	
<b>Monthly Aftercare Tasks</b>	<b>Basic</b>	<b>Plus</b>	<b>Premium</b>	<b>Elite</b>
Monthly Price <sup>1</sup>	Free for a month post web build	from £49	from £79	from £99
Requested Web Amends <sup>2</sup>				
Phone Support <sup>3</sup>				
Plugin Updates				
System Updates <sup>4</sup>				
Reduced Additional Rate (£/ph) <sup>5</sup>	£90	£75	£65	£60
Google Analytics Connected <sup>6</sup>				
Search Console Connected <sup>7</sup>				
Security Monitoring <sup>8</sup>				
Update Sitemaps <sup>9</sup>				
W3C Validator Summary <sup>10</sup>				
Check Broken Links <sup>11</sup>				
<b>Competitive Research <sup>12</sup></b>				
<b>Keyword Research <sup>13</sup></b>				
<b>Link Building Analytics <sup>14</sup></b>				
<b>Browser Compatibility Tests <sup>15</sup></b>				
<b>Speed Optimisation <sup>16</sup></b>				
<b>Advanced Analytics Setup <sup>17</sup></b>				
<b>Priority Support <sup>18</sup></b>				
<b>On-site SEO Optimisation <sup>19</sup></b>				

**1. Monthly Price:** There are 3 Aftercare Packages available, the monthly fee will vary depending on the size of your website and start at just £49 per month for small websites on a Plus package, going up to £249 per month for those on Elite packages  
**[Plus:** Small £49pp, Medium £79pp, eCommerce/Large £99pp | **Premium:** Small £99pp, Medium 129pp, eCommerce/Large £159pp | **Elite:** Small £149pp, Medium £199pp, eCommerce/Large £249pp].

**2. Requested Web Amends:** Need a task doing on the website that's more important than the scheduled Aftercare? Let us know and we'll spend our time on that instead. If not we'll use your time wisely with scheduled tasks.

**3. Fair use Phone Support:** We are happy you talk you through any difficulties you may be having - but our support is not unlimited.

**4. Updates:** Premium plugins are under constant development. New features are being added, bugs are being fixed. Security holes are being plugged. We will regularly update your plugins and core system to make sure you are not losing out or putting your site at risk.

**5. Reduced Additional Rate:** If you ever need additional development to your website we will charge you a set hourly rate for the costs involved. You will receive a discounted hourly rate. The level of discount will correspond to the level of aftercare package you have.

**6. Google Analytics Connected:** Customers will have their site connected to Google Analytics. Google Analytics allows you to measure your advertising ROI as well as track the amount and type of traffic you get on your website.

**7. Search Console Connected:** Customers will have their sites connected to Google Search Console. Search Console tools and reports help you measure your site's Search traffic and performance, highlights issues with your website, and makes your website shine in Google Search results.

**8. Security Monitoring:** With our security monitoring we will connect you to

WordFence, a web application firewall which identifies and blocks malicious traffic. You will receive updates about malicious activity and guidance on how to make your site more secure.

**9. Update Sitemaps:** We will regularly update your websites sitemap so that search engines index them faster.

**10. W3C Validation:** Regular checks against the Worldwide Webs Validation Tool, which analyses the markup of your code.

**11. Broken Links:** Broken links ruin your audiences experience of your website and reduce conversions. We will monitor and fix any broken links we find.

**12. Competitive Research:** This gives you the research to make data-driven marketing decisions based on the strategies of your competitors. You'll find solutions to oversee the big picture of a competitor or potential partner's performance.

**13. Keyword Research:** We report where your organic search traffic is coming from, which not only a great tool for SEO, but in some form or another, keyword research instructs all digital marketing strategies.

**14. Link Building Analytics:** We collect a list of link building opportunities for your domain and run competitive analysis on your SEO rivals at the same time.

**15. Browser Tests:** across multiple devices looking for cross browser issues.

**16. Speed Optimisation:** checking and eliminating problems causing your website to load slowly. Report back recommendations for issues

**17. Advanced Analytics:** means we will monitor and clean your analytics data to remove spammy or false data sets which are polluting your results.

**18. Priority Support:** meaning you will head straight to the top of the support queue.

**19. On-site SEO:** We will optimise and enhance your website to perform better in SERP's.